

Company Overview

Nubank offers a variety of financial products, including savings accounts, loans or insurances, to either individuals or small businesses customers.



2013
Founded



\$3.9B
Total Funding
Raised (pre-IPO)



\$23B
Market Cap
(as Sept 2022)



65.3M
Customers



\$1.2B
Revenues as
Q2 2022



3
Countries



\$13B
Deposits as Q2
2022

Products offered:



PERSONAL:
Credit card,
bank account
and metal card



PERSONAL:
Insurance,
loans and
investments



BUSINESS:
Bank account, free
mastercard credit
card for Nu
customers



It provides a mobile app to enable customer a better control over their finances.

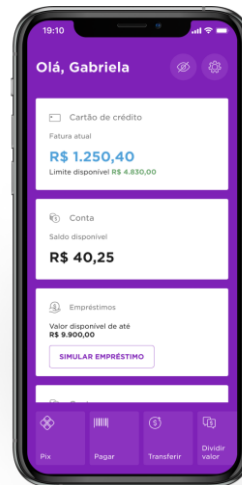
Tools and features for business and retail customers

Online banking and cards in-app

- Free and unlimited transfers
- Direct debit
- Compatible with apple pay, google pay and samsung pay
- Easy to pay bills
- Earns interests

Metal card

- Free and unlimited transfers
- Travel medical insurance
- Baggage insurance
- VIP lounge access
- Free WiFi at any airport
- Purchase protection
- 1% cashback
- Double warranty on all products



Loan, Insurance and Investments

- Real-time loan calculator
- Life insurance from R\$9 and mobile insurance available
- Easy investments option

Business account

(Have to be a Nubank customer)

- Open to small businesses
- Zero maintenance fee
- Billing feature
- Debit card for purchase and withdrawal
- Easy transfers of money
- International combo card
- Compatible with apple pay, google pay and samsung pay
- NuTap : accept contactless credit and debit card payments in your Nubank App
- Pays bills, business taxes and fees



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Source : [Nubank](#) and [Top Mobile banks](#)