

Starling Bank RawData

Year	Date	Event	Remarks/ Funding	Sources
2014	Jan-14	Anne sees the potential for a new kind of bank and starts to put a team together to build what became Starling.		https://www.theguardian.com/business/2020/nov/08/its-crazy-but-i-set-up-my-own-bank-the-story-behind-starling-anne-boden-ceo-interview
	Jun-14	become a limited company and begin talks with the Prudential Regulation Authority and Financial Conduct Authority.	Becoming ltd	https://www.starlingbank.com/investors/
2015	Sep-15	The team grows and the first technical prototypes for Starling begin to take shape		
	Dec-15	banking licence application is officially submitted	A license to bank	
2016	Jan-16	- hard-won investment round that raises £48 million from Bahamas-based investor Harald McPike , the bank is finally ready for building	A good investment	https://productmint.com/starling-bank-business-model-how-does-starling-bank-make-money/
	Jul-16	Starling is now 30 strong and authorised as a bank by the PRA (with restriction) – and our very first accounts are put into production		https://www.finextra.com/newsarticle/29172/starling-bank-secures-banking-license-to-launch-in-january-2017
	Oct-16	The first Mastercard debit cards are used in the real world		
	Nov-16	Alpha testing begins for the first version of our mobile app		
	Dec-16	Direct debits are officially a go	Payments upgraded	
2017	Jan-17	Starling joins the Faster Payments scheme		https://www.starlingbank.com/docs/annual-reports/Starling-bank-annual-report-2016-17.pdf
	Feb-17	Starling app finally launches in beta.		https://techcrunch.com/2017/03/16/starling-bank-a-digital-only-uk-challenger-bank-launches-beta/?guccounter=1&guce_referrer=aHR0cHM6Ly9lbi53aWtpcGVkaWEub3JnLw&guc_referrer_sig=AQAAAMVWw90tIb1FP_#BA5HM4W0uL0db15W_pb5CmXV m7ov n1t2uzO
	Mar-17	Starling becomes the very first digital bank to join the Current Account Switch Service		
	May-17	Starling is released to the public for the first time	Sign the Women in Finance Charter as a commitment to helping women progress in finance.	
	Jun-17	Team Starling hits the big 100 and launch Spending Insights		first major money management feature,
	Jul-17	first bank in the UK to do in-app provisioning and launch Apple Pay for Starling		
	Sep-17	Marketplace officially launched with digital receipts app Flux, also launch Android Pay		
	Oct-17	get the go-ahead from the PRA to start moving Starling Payment Services forward		

* Most informations regarding events are exclusively taken from these two links

	Nov-17	Marketplace gets the permissions to start expanding. wins B2B Payments Innovation of the Year at the Payment Awards 2018.				
	Dec-17	Starling is officially the first UK digital challenger bank to become a member of the Single Euro Payments Area payments system				
2018	Jan-18				https://www.starlingbank.com/docs/annual-reports/Starling-bank-annual-report-2017-18.pdf	
	Feb-18	LaunchSettle Up Anne wins the Industry Achievement Award at the Card and Payment Awards 2018				
	Mar-18	Starling wins Best British Bank and Best Current Account provider at the British Bank Awards 2018				
	Apr-18	International Payments is launched	Starling raises another £10m in investment.			
	May-18	launch of Google in-app provisioning and Garmin Pay.	New ways to pay	Digitised payments get an upgrade		
	Jun-18	launch joint accounts, sole trader accounts for Starling for business Anne is awarded an MBE for services to fintech				
	Jul-18	release new portrait and teal card design				
	Aug-18	Teen Account launched accounts for 16-17-year-olds is launched				
	Sep-18	hit 250k accounts				
	Oct-18	Banking-as-a-Service launches and the Current Account Switch Service (CASS) is made available for business and joint accounts. High-Value Payments in-app is now made possible Starling is named as one of the Fintech 100 list's Leading 50!				
	Nov-18	partners with Post Office, Overdrafts to business accounts Launched Marketplace to business customers. radio ads aired across London for the very first time.	Lets customers deposit and withdraw cash from their local branch.			
	Dec-18	got accepted onto the RBS Incentivised Switching Scheme for business accounts, launched Marketplace - Xero integration				
	Feb-19	£75m fundraise, awarded £100m from a fund to boost competition in business banking.		https://www.independent.co.uk/news/business/news/rbs-fund-metro-bank-starling-clearbank-market-competition-business-a8791561.html	https://www.starlingbank.com/docs/annual-reports/Starling-Bank-Annual-Report-2018-19.pdf	
	March	Best British Bank and Current Account Provider (for the second consecutive year)				
		Best Business Banking Provider at the Great British Bank Awards				
		3D Secure for contactless payments, card magstripe payments and online				

2019

April	launched FreeAgent integration for our business customers				
	Best Open Banking Strategy of the Year at the Retail Banker International Awards				
June	opened Southampton office				
	launched euro account				
July	partnerships – SumUp (Banking Services)				
	CreditLadder (Marketplace)				
	launching multi-owner business accounts for limited companies				
August	Growth Street in the Marketplace				
September	sponsor the Archery GB National Tour Finals				
	launched online banking platform for business accounts				
	introduced Superscript (formerly Digital Risks) and Cyber Smart to the Marketplace for business banking				
October	TV Ad				
	euro business account and debit card	Raised £30m in investment for expansion into Europe next year			
	launched in Marketplace, two-by-two, so-sure and Nimbla.				
November	Habito Go aunched in Marketplace partner	Allows eligible customers to become cash buyers.			
	opened our one millionth account,				
December	launched Sparqa Legal	– Free online business lawyer, equipped with practical guidance and customisable contracts aplenty.			
	Launched QuickBooks	Accounting software makes balancing your books that little bit easier			



2020	Jan-20	supercharged business accounts, adding unsecured loans, bigger overdrafts and a financial management Business Toolkit (our first paid-for accounts).				
		launched Rosie, our financial agony aunt				
	February	first business-focused ad - for women entrepreneurs- Making Business fly				
	March	opened up a new office in Cardiff				
	April	launched mobile cheque deposits				
		launched Connected cards				
		provide loans for business customers - Coronavirus Business Interruption Loan Scheme lender				
	May	launched government-backed Bounce Back loans	£40m funding round from investors, bringing the total raised so far in 2020 to £100m			
		partnership with Funding Circle to lend a further £300 million under the Coronavirus Business Interruption Loan Schem				
	June	new in Marketplace-Slack, Bionic and Equipme				
	July	launched business toolkit	Offering a suite of bookkeeping tools that customers can access directly from their business accounts.			
		launched business USD account	Specifically for customers who deal in dollars			
		launched Penfold in market place	The pension provider for the self-employed			
	August	topped the CMA's customer satisfaction survey for overdrafts				
September	launched Starling Kite – first child-friendly product	It's a debit card connected to an adult's Space, allowing them to monitor their child's spending from the app.				
October	launched first refer-a-friend scheme	When a customer recommends to a friend – and they open an account – starling plant a tree to say thanks.				
	Launched desktop version for personal customers and joint					



	November	voted the best bank for customer service				
		Starling broke turned profitable (the first UK digital consumer bank to do so!)				
	December	surpassed 2 million opened accounts				
		Finder.com awarded - Business Banking Innovation award.				
		Starling turned profitable (the first UK digital consumer bank to do so!).				
		voted the best bank for customer service.				
		SumUp, Dinghy and iZettle - join the Marketplace				
2021	Jan-21	PensionBee - Marketplace for sole traders.				
	March	launch a Mastercard debit card made from recycled plastic	£272 million, latest round of funding			
	April		£50 million for Series D			
			total raised to £322m			
	June	bank card for kids, giving them access to their own version of the app.				
	July	won Best British Bank	Seven-fold increase in annual revenue to £97.6 million			
		Best Current Account, Best Business Banking Provider and Best App				
		first acquisition of Fleet Mortgages	Mortgage market			
	September	reached the milestone of 400,000 business accounts				
	October	sponsorship of the Women's EURO 2022 championships				



		Seat At the Table: an environment-focused YouTube series				
	December	launched #TakeFlight2022,	A competition designed to help small businesses soar with a panel of expert judges, offering the chance to win a £5000 grant!			
		2.7 million accounts, including 475,000 business accounts				
2022	Mar-22	#TakeFlight2022 winners announced! A jeweller, baker and fibreglass maker, among others				
	April		£130.5 million fundraise from existing investors			
	June	Starling Bank has passed the three million current account milestone				
		include 460,000 small business accounts				

