

Company Overview

Is a fintech that allows its customers to manage finances from a mobile app linked to an International Mastercard prepaid card – transferring money, making payments and purchases, investments and credits



2017

Founded



\$624m

Total Funding Raised



\$2,5Bn

Valuation



4M+

Customers



1,000+

Employees



3

Countries

Products offered :

PERSONAL:

BUSINESS:



International Mastercard-prepaid cards, credit cards

Loans, Insurance and Investments

Charge and receives money instantly in account, pay by link, QR, mPOS, installments.



It provides an international Mastercard linked with mobile app that enables users to manage their finances

Tools and features for business and retail customers

Physical and virtual cards in-app

Payments and recharges

- SUBE top up
 - QR code
 - Pay all bills
- Recharge e-streaming sites
 - Apple Pay
- For 13 years and above

Expenditure Analysis

Categorization
Instant notification
Modify category

Shopping

- Store/ website
- Virtual and physical card
 - QR code

Transfers and Withdrawals

- Red link/ Banelco
 - Rapipago
 - Security key
 - QR code
 - Instant notifications
- Transfer to bank and/ or virtual account

Credits

- Loans
- Fixed installment amount
- Flexible and customized
- Quotification
- Instant notification

Ualá Business

- Payment Link
- mPOS
- QR code
- Low commission
- Payment API
- Storecloud
- Undertake
- Secure payments
- Instant notification
- Receive money on the spot
- Installments

Insurance and assistance

- Theft and damage
- Accidents
- Mobility assistance
- Civil liability

Investments

- Investment in FCI
- From \$1 to unlimited
- CEDEARS
- Bonds



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Source :[Ualá, dealroom](#) and news sources.